

# Revitalizing Old Links

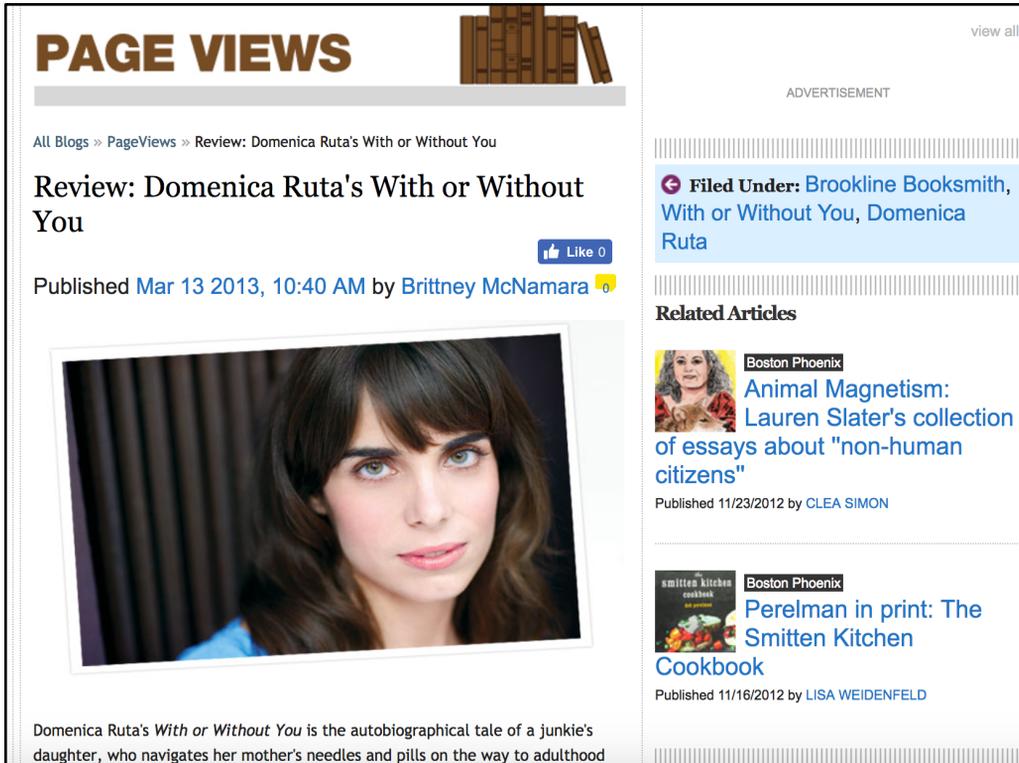
## You will need:

An Internet connection

The URL of an article or other content formerly posted on a Phoenix Media Group website

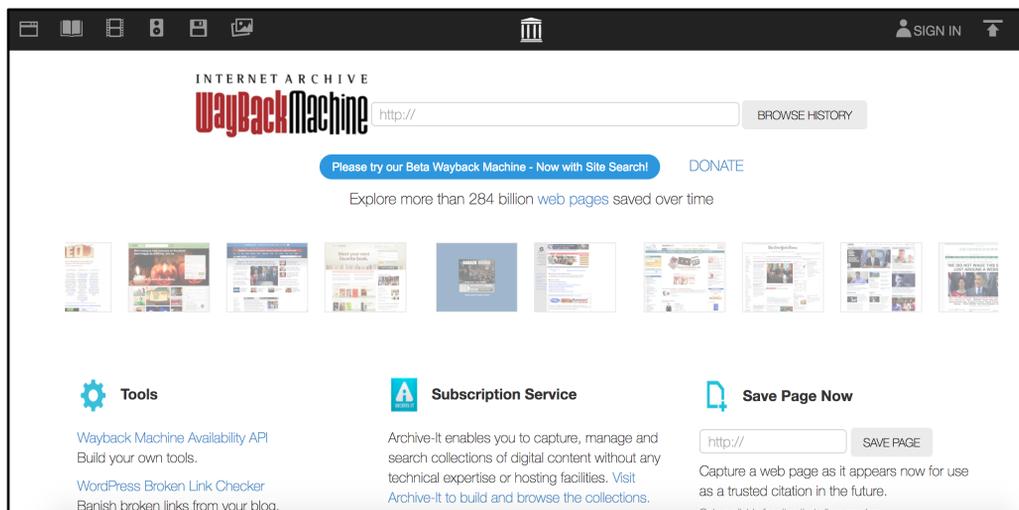
## Step 1: Copy the old URL of your selected content.

[blog.thephoenix.com/BLOGS/pageviews/archive/2013/03/13/review-domenica-ruta-s-with-or-without-you.aspx](http://blog.thephoenix.com/BLOGS/pageviews/archive/2013/03/13/review-domenica-ruta-s-with-or-without-you.aspx)



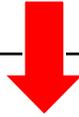
The screenshot shows a blog post on the Phoenix Media Group website. The main heading is "PAGE VIEWS" with a book icon. Below it, the breadcrumb trail reads "All Blogs » PageViews » Review: Domenica Ruta's With or Without You". The article title is "Review: Domenica Ruta's With or Without You" with a "Like 0" button. The author is "Brittney McNamara" and the publication date is "Mar 13 2013, 10:40 AM". A large portrait of Domenica Ruta is featured. To the right, there is an advertisement section and a "Related Articles" section. The first related article is "Animal Magnetism: Lauren Slater's collection of essays about 'non-human citizens'" by Clea Simon, published 11/23/2012. The second is "Perelman in print: The Smitten Kitchen Cookbook" by Lisa Weidenfeld, published 11/16/2012.

## Step 2: Navigate to the WayBack Machine: <https://archive.org/web>



The screenshot shows the Wayback Machine website. At the top, it says "INTERNET ARCHIVE" and "Wayback Machine". There is a search bar with "http://" and a "BROWSE HISTORY" button. Below the search bar, there is a blue button that says "Please try our Beta Wayback Machine - Now with Site Search!" and a "DONATE" link. A tagline reads "Explore more than 284 billion web pages saved over time". Below this, there is a row of ten small thumbnail images representing various archived web pages. At the bottom, there are three sections: "Tools" with a link to "Wayback Machine Availability API", "Subscription Service" with a link to "Archive-It", and "Save Page Now" with a "SAVE PAGE" button and a "http://" input field.

**Step 3:** Input the copied URL of your content into the search box on the Wayback Machine home page. Hit Enter or click “Browse History”.



<http://blog.thephoenix.com/BLOGS/pageviews/archive/2013/>

BROWSE HISTORY

Please try our Beta Wayback Machine - Now with Site Search!

DONATE

Explore more than 284 billion [web pages](#) saved over time

**Step 4:** The WayBack Machine will retrieve a page that displays the original URL of your content, the number of times that content has been “captured” by the WayBack Machine, and a calendar.

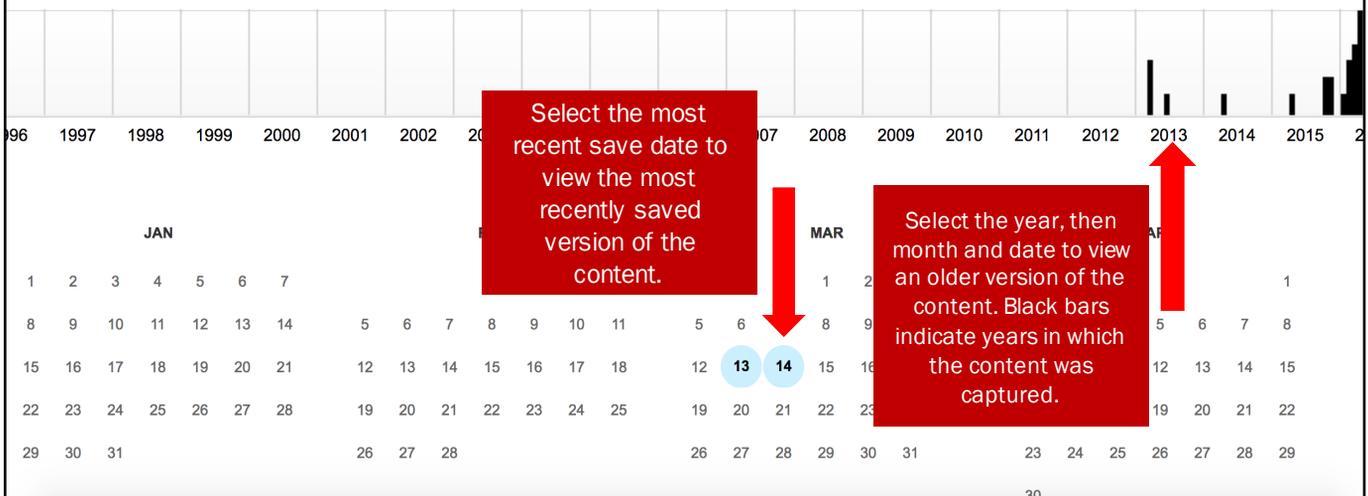
If you would like to access the most recently captured version of the content, click the most recent “snapshot” date on the calendar (dates on which the content was captured are marked with blue circles).

If the content has been edited or changed and you would like to access an older saved version, navigate through the calendar to your desired “snapshot” date.

<http://blog.thephoenix.com/BLOGS/pageviews/archive/2013/03/13/review-domenica-ruta-s-with-or-without-you.aspx>

Saved **27 times** between **March 17, 2013** and **March 14, 2017**.

**PLEASE DONATE TODAY.** Your generosity preserves knowledge for future generations. Thank you.



**Step 5:** The WayBack Machine will redirect you to the preserved snapshot of the page from the date you selected. Please note that some original content, such as advertisements, JavaScript or Flash videos, may not be saved.

The screenshot shows a browser window with the Wayback Machine interface. The address bar contains the URL: [web.archive.org/web/20170314050727/http://blog.thephoenix.com/BLOGS/pageviews/archive/2013/03/13/review-domenica-ruta-...](http://web.archive.org/web/20170314050727/http://blog.thephoenix.com/BLOGS/pageviews/archive/2013/03/13/review-domenica-ruta-...). A red box highlights this URL, and a red arrow points to it from a red text box that reads: "This URL directs to the saved version of the material; replace any outdated links to the content with this URL." The page content includes a title "Review: Domenica Ruta's With or Without You", a "Filed Under" section with "Brookline Booksmith, With or Without You, Domenica Ruta", and "Related Articles" such as "Animal Magnetism: Lauren Slater's collection of essays about 'non-human citizens'" and "Perelman in print: The smitten kitchen cookbook".

**Step 6:** Select the URL displayed in your browser's address bar. You will notice that the new URL begins with <https://web.archive.org/>; this URL will now direct to a stable, saved version of the content stored in the Internet Archive.

Replace any outdated links to your Phoenix Media Group content with the URL generated by the WayBack Machine to ensure that your content remains reachable.

If you have any questions or concerns, please contact Archives & Special Collections Staff for further assistance.

