Revitalizing Old Links

You will need:
An Internet connection
The URL of an article or other content formerly posted on a Phoenix Media Group website

Step 1: Copy the old URL of your selected content.

Step 3: Input the copied URL of your content into the search box on the Wayback Machine home page. Hit Enter or click “Browse History”.

Step 4: The WayBack Machine will retrieve a page that displays the original URL of your content, the number of times that content has been captured by the WayBack Machine, and a calendar.

If you would like to access the most recently captured version of the content, click the most recent “snapshot” date on the calendar (dates on which the content was captured are marked with blue circles).

If the content has been edited or changed and you would like to access an older saved version, navigate through the calendar to your desired “snapshot” date.
Step 5: The WayBack Machine will redirect you to the preserved snapshot of the page from the date you selected. Please note that some original content, such as advertisements, JavaScript or Flash videos, may not be saved.

Step 6: Select the URL displayed in your browser’s address bar. You will notice that the new URL begins with https://web.archive.org/; this URL will now direct to a stable, saved version of the content stored in the Internet Archive.

Replace any outdated links to your Phoenix Media Group content with the URL generated by the WayBack Machine to ensure that your content remains reachable.

If you have any questions or concerns, please contact Archives & Special Collections Staff for further assistance.